

# PHILPADILLA

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## Awards

2017 M Award - Packaging | Silver  
2016 M Award - Branding | Gold

## Education

SCCC - 2001 Design & Communications

## Applications

### Adobe Creative Suite 2018

Illustrator | Photoshop  
InDesign | Acrobat Pro

## UI / UX Prototyping

Sketch | Invision | Zeplin

## Specialty

slack | asana | css | html  
Google / Microsoft Office | prepress

## References

Project specific references available upon request.

**Dayra Haugo** – Touch Worldwide | Senior Art Director  
612-644-5138 | dayra.haugo@touchworldwide.com

**Dean Hart** – Touch Worldwide | Creative Director  
206-587-7100 | dean.hart@touchworldwide.com

**Marco Desimone** – Hey, Advertising | Project Manager  
206-296-4677 | marcodesimone@hey.us.com

**Ted Evans** – Evans Creative | Creative Director  
267-640-8190 | tedo@evanscreative.net

## **GB Productions** – Art Director | Feb. 2018 - Current

Creative lead, working directly with clients and account team to establish design campaign goals and strategy. Managing creative department and delivering creative that exceeds expectations and harvests results.

## **Kenna Media** – Creative Director | Feb. 2016 - Jan. 2018

Creative lead, working directly with clients and account team to establish design strategy, deliverables and direction. Managing design and dev team on design language, business objective, execution and delivery.

## **Touch Worldwide** – Art Director | July 2015 - June 2015

Design, populate and produce deliverables for large format print production. Working with clients such as Starbucks - 100,000 Opportunities and 2015 Target National Conference.

## **Washington State Convention Center** – Senior Designer | Jan. 2015 - Dec. 2015

Branding visual design across all platforms, print and digital (desktop & mobile). Delivering full campaign assets for conventions, event collateral and marketing.

## **Hey, Advertising** – Senior Designer | Aug. 2014 - Dec. 2014

Visual design and execution across all platforms, print and digital (desktop & mobile). Delivering full campaign assets for Windstar Cruises and Mutual of Enumclaw for market release.

## **Univar** – Senior Designer | Aug. 2014 - Dec. 2014

Visual design for all sales channels, providing digital, print and IOS app updates. Specializing in digital, print and tradeshow displays.

## **Clarisonic | L'Oreal** – Senior Design / Junior Art Director | May 2013 - Aug. 2014

Designing brand language and aesthetic for presentation decks and asset libraries for numerous product releases. Working directly with the Marketing Team providing design language and retail solutions.

## **Retail Voodoo** – Senior Designer | June 2012 - Feb. 2013

Art directed two major Brooks running shoe campaigns for the 2012 holiday season. All aspects of campaigns, conceptual, art direction, photo shoots, junior design team management and production.

## **Channel Ready** – Senior Designer | January 2009 - June 2012

UI & UX design, creating web design solutions from wireframes with a team of developers. Fast paced agency setting with high design aesthetic and standards.